



ULTIUM TENSION GRAPHIC DISPLAY

The primary focus of the display is to promote Ultium Charge 360, a holistic charging approach that integrates charging networks, GM vehicle mobile apps, and other products and services to simplify the overall charging experience for GM owners.

The Ultium Tension Graphic Display provides consumers meaningful information when they're considering an electric vehicle, and it simultaneously becomes a go-to resource for your sales staff, as they help consumers to understand the benefits and advantages of EV ownership.



85%
OF CONSUMERS
SAY THAT THEIR SALESPERSON'S
KNOWLEDGE OF EVs WAS
"VERY LOW"¹



**EASY
INSTALLATION**
EASY TO MAINTAIN AND
DISPLAY ANYWHERE IN
YOUR SHOWROOM

PREORDERS ARE ALSO AVAILABLE THROUGH
GMBFMSERVICE@DCIM.COM AND GMDW.DCIM.COM.

¹2022 PlugIn America Survey



SPECIFICATIONS

Freestanding Tension Graphic Frame with two-sided messaging.
Display includes:

- 1 Aluminum Frame & Base Fixture - 36" W x 63" H x 18" D
- 2 Tension Graphic Inserts
- Hardware kit



ULTIUM TENSION GRAPHIC DISPLAY ORDER FORM



PREORDER NOW AT GMDW.DCIM.COM

TERMS, CONDITIONS AND SIGNATURES

All charges will be automatically billed through my Dealership Open Account. iMR advertising funds will not be used unless the box below is checked:

Please submit charges for reimbursement through my iMR Co-Op Advertising Account. I understand that these charges will be billed through my iMR Advertising Account as "No-Match" claims, and these claims will be paid solely with dealer contributions, and the applicable GM Match Funds will be forfeited.

Please bill my Dealership Open Account for merchandise, freight and appropriate taxes when my order has shipped. The point of final delivery shall be the point of sale. Purchaser shall indemnify Seller from payment of all sales, use and other taxes relating to this sale.

NOTE: No returns will be accepted without prior authorization from Program Headquarters. A 20% restocking fee and freight costs will be charged to the dealer for all returned materials.

Color, copy, sizes, pricing and design are subject to change without notice.

\$785.00 Each; Order Quantity _____

Date _____ BAC Code _____

SHIP TO: Dealership Name _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

Authorized Signature _____

Print Name _____

PROGRAM HEADQUARTERS
P.O. Box 514010
Milwaukee, WI 53203-3410

Fax: 1-800-553-0923
Phone: 1-800-766-5660
Hours: M-F 8:00 a.m. – 5:00 p.m. CST

Place orders online at gmdw.dcim.com
or email: GMBFMSERVICE@dcim.com
or fax: 1-800-553-0923

